

# North Augusta



*South Carolina's Riverfront*

## MINUTES OF SEPTEMBER 9, 2024

*Briton S. Williams, Mayor*

*Jenafer F. McCauley, Councilmember – Mayor Pro Tem*

*David B. Buck, Councilmember*

*Pat C. Carpenter, Councilmember*

*David W. McGhee, Councilmember*

*Eric H. Presnell, Councilmember*

*Kevin W. Toole, Councilmember*

## **ORDER OF BUSINESS**

### **STUDY SESSION**

The Study Session of September 9, 2024 for the City Council of the City of North Augusta (Immediately Following the September 9, 2024 Special Called Council meeting at 6:00pm), having been duly publicized, was called to order by Mayor Briton S. Williams at 6:46pm and also streamed online for public viewing at the City Facebook page: “City of North Augusta – Public Information” and City YouTube page: “City of North Augusta Public Information.”

Per Section 30-4-80(e) notice of the meetings was sent out by email to the current maintained “Agenda Mailout” list consisting of news media outlets and individuals or companies requesting notification. Notice of the meetings was also posted on the outside doors of the Municipal Center, the main bulletin board of the Municipal Center located on the first floor, and the City of North Augusta website.

Members present were Mayor Williams, Councilmembers, Buck, Carpenter, McCauley, McGhee, Presnell, and Toole.

Also in attendance were James S. Clifford, City Administrator; J.D. McCauley, Assistant Administrator; Kelly F. Zier, City Attorney; Chief Junior Johnson, Director of Public Safety; Tommy Paradise, Director of Planning & Development; Jason Sikes, Sanitation Superintendent; Rick Meyer, Director of Parks & Recreation, Karl Waldhauer, Manager of Tourism; Lynda Williamson, Director of Finance; Jamie Paul, City Clerk; and Ricky Jones, Manager of Information Technology.

**ITEM 1. CITY COUNCIL MEETING:**

Administrator Clifford led Council's discussion of items for the September 16, 2024 regular meeting. (See Attachment #1)

**ITEM 2. DEPARTMENT DETAILS:**

City department directors and managers provided departmental updates. (See Attachment #2)

**ITEM 3. MAYOR'S MATTERS:**

(A) FOCUS ITEM(S):

i. Tourism Website Update

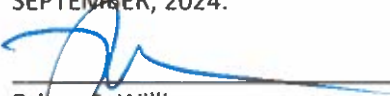
Tourism & Marketing Coordinator Jennifer Goldman highlighted on the Tourism Website, <https://explorenorthaugusta.com/> and provided an overview of the stats on the Tourism website, Facebook, and Instagram. (See Attachment #3Ai)

(B) Mayor Williams will share reflections and announcements related to current City events and opportunities

No comment.

The Study Session adjourned at 7:39pm.

APPROVED THIS 16<sup>th</sup> DAY OF  
SEPTEMBER, 2024.

  
Briton S. Williams  
Mayor

Respectfully submitted,

  
Jamie Paul  
City Clerk



**PUBLIC POWER HOUR**

September 16, 2024 – 5:30 p.m. - Municipal Center – 100 Georgia Avenue, 3rd Floor - Council Chambers

**DRAFT AGENDA: CITY OF NORTH AUGUSTA CITY COUNCIL MEETING**

September 16, 2024 – 6:00 p.m. – Municipal Center – 100 Georgia Avenue, 3rd Floor - Council Chambers

The Public Power Hour and City Council meeting will be streamed for public viewing online at:

- “City of North Augusta – Public Information” on [www.Facebook.com](http://www.Facebook.com)
- “City of North Augusta Public Information” on [www.YouTube.com](http://www.YouTube.com)

*CITIZEN COMMENTS: Citizens may speak to Mayor and City Council on each item listed on this agenda. The Mayor will call for comments prior to Council’s discussion. Speakers shall give their name and address in an audible tone of voice. Speaker Forms are provided on the credenza at the entrance for speakers desiring that the minutes indicate that they addressed Council on a specific topic. The form will be included as part of the minutes of the meeting. Citizen comments are limited to five minutes.*

*CITIZEN ASSISTANCE: Individuals needing special assistance or sign interpreter to participate in the meeting, please notify the Administration Department 48 hours prior to the meeting.*

1. **CALL TO ORDER**

2. **INVOCATION AND PLEDGE OF ALLEGIANCE**

3. **ROLL CALL**

4. **APPROVAL OF MINUTES:**

- Regular City Council Meeting minutes of August 19, 2024
- Special Called Council Meeting minutes of September 9, 2024
- Study Session minutes of September 9, 2024

5. **PROCLAMATION(S):**

- a. Constitution Week – September 17-23, 2024

**OLD BUSINESS**

6. **PARKS & RECREATION:** Ordinance No. 2024-18 Establishing Rules for the Provision of the Boat Dock within the City Limits at the Sharon Jones Amphitheater – Second Reading

7. **FINANCE:** Ordinance 2024-19 Amending Chapter 14, Municipal Utilities, Article I, in General, Sections 14-1 (a) and 14-1 (b); Sections 14-3 (b) And 14-3 (c); of the City Code of the City of North Augusta, South Carolina – Second Reading

8. **FINANCE:** Ordinance 2024-20 Establishing Water Service Charges by Revising Section 14-25, Titled "Water Rate Schedule–Generally," of the City Code of the City of North Augusta, South Carolina – Second Reading

9. **FINANCE:** Ordinance 2024-21 Establishing Wastewater Service Charges by Revising Section 14-68, Titled "Schedule of Monthly Wastewater Service Charge," of the City Code of the City of North Augusta, South Carolina – Second Reading

**NEW BUSINESS**

10. **PLANNING & DEVELOPMENT:** Ordinance No. 2024-22 To Change the Corporate Limits of the City of North Augusta by Accepting the Petition Requesting Annexation by the Landowners and Annexing ±36.053 Acres of Property Located at 381 Laurel Lake Drive and Owned by Barinowski Investment Company LLC – First Reading
11. **PLANNING & DEVELOPMENT:** Ordinance No. 2024-23 To Change the Corporate Limits of the City of North Augusta by Accepting the Petition Requesting Annexation by the Landowners and Annexing ±2.44 Acres of Property Located at 210 Twin Hills Road and Owned by Wesley E. Doolittle – First Reading
12. **ADMINISTRATION:** Resolution No. 2024-40 Authorizing a Permit for Construction Work
13. **ADMINISTRATION:** Resolution No. 2024-41 to Authorize the Issuing of a Parade Permit to North Augusta Lions Club to Conduct the 2024 Christmas Parade on Sunday, December 8, 2024
14. **ADMINISTRATION:** Resolution No. 2024-42 Appointing Members to the North Augusta Beautification Foundation Board of Directors
15. **PLANNING & DEVELOPMENT:** Resolution No. 2024-43 Accepting a Deed of Dedication for the Streets, Sanitary Sewer, Stormwater Collection and Fire Suppression Systems, Detention Pond, and Associated Easements and Rights of Way, Along with a Maintenance Guarantee and Letter of Credit, for Rushing Waters, Phase III
16. **PLANNING & DEVELOPMENT:** Resolution No. 2024-44 Accepting a Deed of Dedication for the Streets, Sanitary Sewer, Stormwater Collection and Fire Suppression Systems, and Associated Easements and Rights of Way, Along with a Maintenance Guarantee and Letter of Credit, for Walnut Grove, Section 13
17. **ADMINISTRATIVE REPORTS:**
18. **PRESENTATIONS/COMMUNICATIONS/RECOGNITION OF VISITORS:**
- A. **Citizen Comments:** *At this time, citizens may speak to Mayor and City Council regarding matters not listed on the agenda. Speakers shall give their name and address for the records. Speaker Forms are provided on the credenza for speakers desiring that the minutes indicate that they addressed Council on a specific topic. The form will be included as part of the minutes of the meeting. Citizen comments are limited to five minutes.*
- B. **Council Comments:**
19. **ADJOURNMENT**

## DEPARTMENT DETAILS

*for September 9, 2024*



### **FINANCE:**

- Cycle 1 Disconnect – September 17 & 18
- Cycle 2 Due Date – September 19
- Certified Letters to Delinquent Tax Properties were mailed out on September 4 (113)
- Delinquent Tax Postings will start September 23

### **PUBLIC SERVICES:**

#### Material Recovery Facility

- The dirt work at the Transfer Station is nearing completion to allow for the concrete walls to be poured.
- The new Truck Scale hardware has been installed for the Material Recovery Facility.

### **PLANNING AND DEVELOPMENT:**

- Planning Commission Study Session, September 18
- Gov Sense training Tuesday and Thursday
  - Closed on Tuesday, all planning staff attending
  - Short staff on Thursday (Kuleigh & Staci) others at training
- Properties involuntarily cleaned:
  - 26 Rapids Court
  - 1005 Georgia Ave
  - 611 Park Ave
    - from 611 Park Ave - 3 inoperable vehicles towed

### **PUBLIC SAFETY:**

- Public Safety received South Carolina Accreditation this past Friday in addition to their national CALEA accreditation.
- We will be hosting a Blood Drive on Monday, Sept 16 at the Fireman's Hut from 9am-3pm
- We have been monitoring parking around the High School Stadium during football games and will continue to do so throughout the season.

### **PARKS AND RECREATION:**

- Parks & Recreation will be hosting the South Carolina Recreation & Parks Association LEAD class on Thursday, September 11. The LEAD class is consisted of the top 12 young Parks & Recreation professionals in the state of South Carolina. Mayor Williams will welcome the class to North Augusta at 1pm. The Class is spending Thursday night at Lookaway Hall.
- Fall Sports begin league play tonight at Lions Field, the Hammonds Ferry Soccer complex, and the Riverview Park Activities Center. Reminder to our community that the goals on the soccer fields are not to be moved. Maintenance team anchors the goals down for our youth program for safety reasons.
- Parks & Recreation will be offering an Ecology camp on October 9 and 10 at Brick Pond Park during the fall break. The camp will run from 9am-3pm, cost is \$15 and registration is available online or at the Activities Center.

### **TOURISM:**

- Ironman Event: September 29
- Concert Series Update
- South Carolina Humanities Festival (Sept 12-14)
- Upcoming Conferences

**ENGINEERING AND PUBLIC WORKS:**

- The Brick Pond (West) Algae Bloom has returned. It is believed this algae is caused by excessive nutrient load, primarily from pet waste and over-fertilization. The pond has been posted for no fishing and the dock has been closed as precautionary measures. The City has contracted with PLM to treat the pond with an algaecide and to install nutrient filters in surrounding storm drains. The first application is scheduled to be done on Thursday, 9/12. The treatment product is safe for most fish and wildlife. Any fish kill would likely be a result of oxygen depletion due to the algae die-off. Residents should contact the Stormwater Management Department at (803) 441-4246, or email [tstrickland@northaugustasc.gov](mailto:tstrickland@northaugustasc.gov), with any questions.
- Streets & Drains is continuing to work on the Georgia Avenue electrical system improvements. As part of that effort, they are also installing new speed display signs at each end of downtown. The new signs will be installed this week, but may be a few more weeks until they are fully functional.

**HUMAN RESOURCES:**

- See the following page for the Employment Opportunities list



## EMPLOYMENT OPPORTUNITIES

### **Building Standards Inspector – Building Standards**

Grade: 13  
Salary/ Pay Rate: \$22.56 - \$27.07/hour  
Closing Date: Until Filled

### **Communications Technician I – Public Safety**

Grade: 10  
Salary/Pay Rate: \$19.65 - \$23.58  
Closing Date: Until Filled

### **Engineering Inspector II – Engineering**

Grade: 15  
Salary/pay Rate: \$24.50 - \$29.40  
Closing Date: Until Filled

### **Firefighter – Public Safety**

Grade: 4  
Salary/Pay Rate: \$13.31 - \$15.97/hour  
Closing Date: Until Filled

### **Grounds Worker III – Parks and Recreation**

Grade: 7  
Salary/Pay Rate: \$16.75 – \$20.10/hour  
Closing Date: Until Filled

### **Grounds Worker III – Property Maintenance**

Grade: 7  
Salary/Pay Rate: \$16.75 – \$20.10/hour  
Closing Date: Until Filled

### **Heavy Equipment Mechanic – Sanitation**

Grade: 9  
Salary/Pay Rate: \$18.68 - \$22.42/hour  
Closing Date: Until Filled

### **Maintenance Technician – Parks and Recreation**

Grade: 12  
Salary/Pay Rate: \$21.59 - \$25.91/hour  
Closing Date: Until Filled

### **Public Safety Officer – Public Safety**

Grade: 16  
Salary/Pay Rate: \$23.83 - \$28.59/hour  
Closing Date: Until Filled

### **Trades Worker – Streets & Drains**

Grade: 8  
Salary/Pay Rate: \$17.71 - \$21.26/hour  
Closing Date: Until Filled

### **Vehicle Operator I – Sanitation**

Grade: 6  
Salary/Pay Rate: \$15.78 - \$18.93/hour  
Closing Date: Until Filled

### **Utility Technician – Public Utilities**

Grade: 9  
Salary/Pay Rate: \$18.68 - \$22.42/hour  
Closing Date: Until Filled

To apply and to see full job descriptions please visit [www.northaugustasc.gov/jobs](http://www.northaugustasc.gov/jobs). You may also contact Human Resources for more information at 803-442-5710 or [kferguson@northaugustasc.gov](mailto:kferguson@northaugustasc.gov).

The City of North Augusta is an Equal Opportunity Employer

## Website Overview

### Jetpack Stats

Gain insights into the activity and behavior of your site's visitors. [Learn more](#)

Traffic Insights Subscribers Store



### 30-day highlights Compared to previous 30 days

Updates every 30 minutes



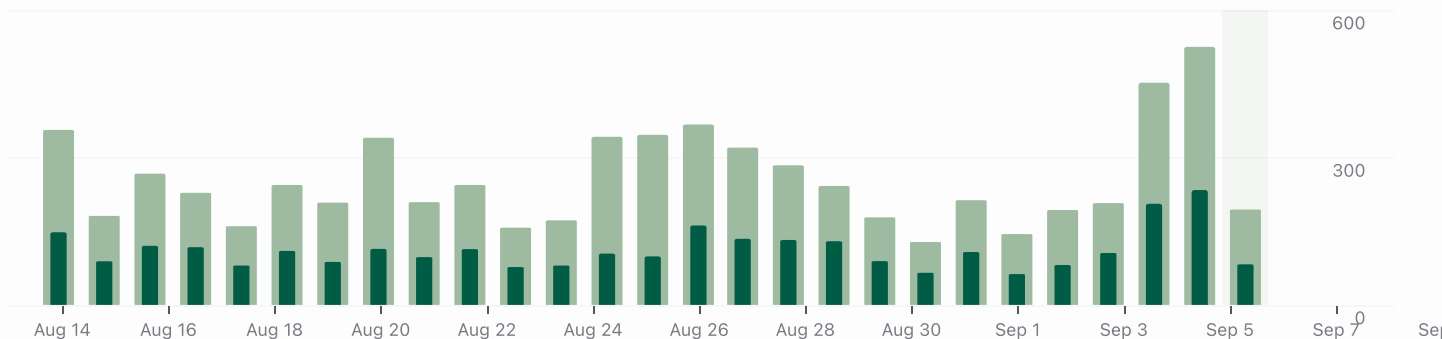
|                                  |                                     |                       |                          |
|----------------------------------|-------------------------------------|-----------------------|--------------------------|
| <br>Views<br><b>6.71K</b> ↑ 100% | <br>Visitors<br><b>2.94K</b> ↑ 100% | <br>Likes<br><b>0</b> | <br>Comments<br><b>0</b> |
|----------------------------------|-------------------------------------|-----------------------|--------------------------|

### September 9, 2024

Last update: 2:36 PM (Updates every 30 minutes)

Last 30 Days

Views  Visitors ← → Days ▾



|                         |                           |                       |                          |
|-------------------------|---------------------------|-----------------------|--------------------------|
| <br>Views<br><b>194</b> | <br>Visitors<br><b>82</b> | <br>Likes<br><b>0</b> | <br>Comments<br><b>0</b> |
|-------------------------|---------------------------|-----------------------|--------------------------|

**Increase your site visitors with Yoast SEO Premium**  
Purchase Yoast SEO Premium to ensure that more people find your incredible content. [Get Yoast SEO Premium](#)

### Posts & pages

Views

|                      |    |
|----------------------|----|
| Home                 | 64 |
| Home page / Archives | 48 |



### Website Overview

|                        |    |
|------------------------|----|
| Events                 | 18 |
| Jack-O-Lantern Jubilee | 6  |
| Active Lifestyle       | 5  |
| Twilight Tee Time      | 4  |
| Jack-O-Lantern Jubilee | 4  |
| Jack-O-Lantern Jubilee | 3  |
| Jack O'Lantern Lane!   | 3  |
| 3rd Annual Fall Fest!  | 2  |

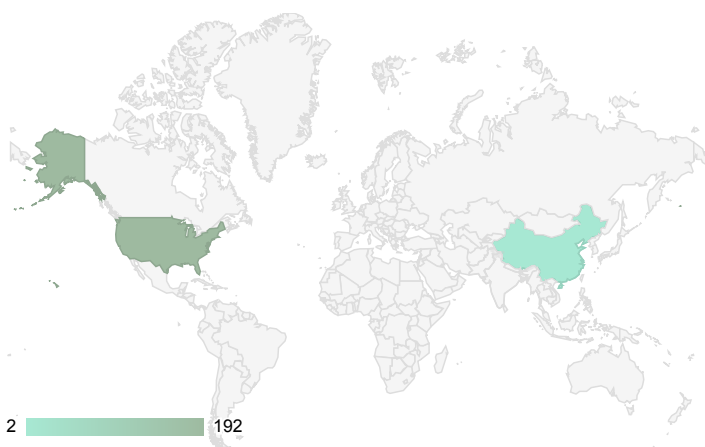
[View all](#)

### Referrers (i)

Views

|                               |    |
|-------------------------------|----|
| Facebook                      | 21 |
| Search Engines <span>▼</span> | 21 |
| northaugustasc.gov            | 8  |
| freetraffic.shop              | 2  |
| bandsintown.com               | 1  |
| Instagram                     | 1  |

[View details](#)



### Countries (i)

Views




|               |     |
|---------------|-----|
| United States | 192 |
| China         | 2   |

[View details](#)

## Website Overview

### Clicks



Views

|   |    |
|---|----|
| www.explorenorthaugusta.com  | 42 |
| jackolantern-jubilee.square.site  | 3  |
| www.facebook.com             | 3  |
| www.northaugustasc.gov       | 3  |
| explorenorthaugusta.com/wp-content/uploads/2024/08/DowntownNorthAugusta.png                                   | 2  |
| youtube.com/@ExploreNorthAugusta  | 2  |
| google.com/calendar/render?cid=webcal%3A%2F%2Fexplorenorthaugusta.com%2F%3Fpost_type%3Dtribe_events%2...      | 2  |
| northaugustaforward.org/organizer/north-augusta-forward/  | 1  |
| discgolfscene.com/tournaments/Augusta_Disc_Golf_Classic_2024  | 1  |
| milb.com/augusta  | 1  |

[View all](#)

### Authors

Views

|   |     |
|---|-----|
|  Explore North Augusta  | 146 |
|---|-----|

[View details](#)

### Emails



Your [latest emails sent](#) will display here to better understand how they performed. Start sending!

 [Send emails with Newsletter](#) 

[View more](#)

### Search



Learn about [popular terms](#) visitors use to find your site content on search engines.

[View more](#)



# Insights

Review performance results and more.

Ad account: Jennifer Goldman 238477091878300...

ATTACHMENT #3Ai - Tourism Update  
Last 28 days: Aug 12, 2024 - Sep 8, 2024  
Page 4 of 5

## Facebook Overview

### Overview

Facebook

#### Weekly plan 5 days left

See full plan

Set your business up for success by completing recommended tasks.

#### Complete at least 5 tasks to finish this plan.

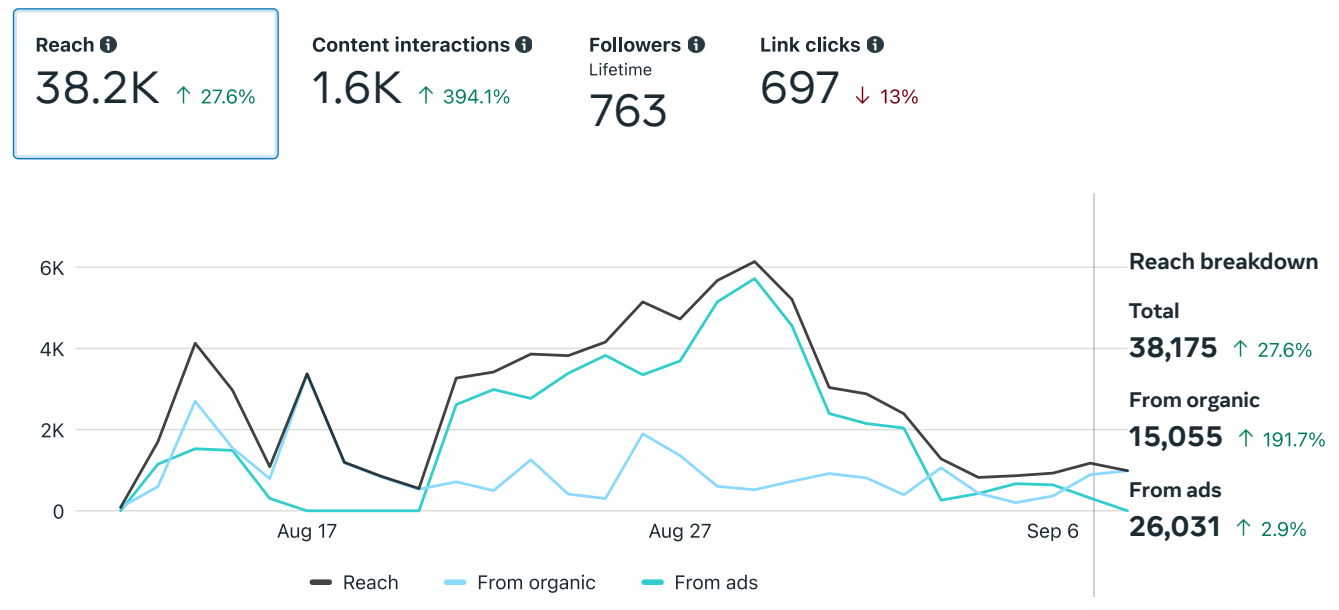
2 of 7 tasks completed

Weekly goal

|                                   |   |  |
|-----------------------------------|---|--|
| Publish one ad <span>0 / 1</span> | Publish 3 stories on Instagram <span>1 / 3</span> | Publish 6 posts on Facebook <span>2 / 6</span> |
|-----------------------------------|---|--|

### Performance

Daily Cumulative Info



### Ways to help grow your reach

#### Advertise your business

Facebook reach Info

28 days prior

|              |        |
|--------------|--------|
| From organic | 15,055 |
| From ads     | 26,031 |

Your Facebook reach when advertising is **153.6%** higher versus no ads.

Boost for reach again

#### Post frequently and improve content engagement

|                                  |   |
|----------------------------------|---|
| <b>Posts</b> <span>Info</span>   | <b>Median Facebook post interactions</b> <span>Info</span>  |
| 27 <span>↑ 237.5%</span>         | 15 <span>↑ 15.4%</span>                                     |
| <b>Stories</b> <span>Info</span> | <b>Median Facebook story interactions</b> <span>Info</span> |
| 13 <span>↑ 100%</span>           | 1 --  |

[See tips to help improve your content](#)

Create post

### Messaging

See more about your messaging performance

|  |   |   |  |                             |
|--|---|---|--|-----------------------------|
| <b>Messaging conversations started</b><br>19 <span>↑ 375%</span> | <b>New contacts</b><br>19 <span>↑ 850%</span> | <b>Approximate earnings</b><br>\$0.00 <span>0%</span> | <b>Orders created</b><br>0 <span>0%</span> | <b>Response rate</b><br>72% |
|--|---|---|--|-----------------------------|





### Instagram Overview

#### Overview

Instagram

#### Weekly plan 5 days left

See full plan

Set your business up for success by completing recommended tasks.

#### Complete at least 5 tasks to finish this plan.

2 of 7 tasks completed

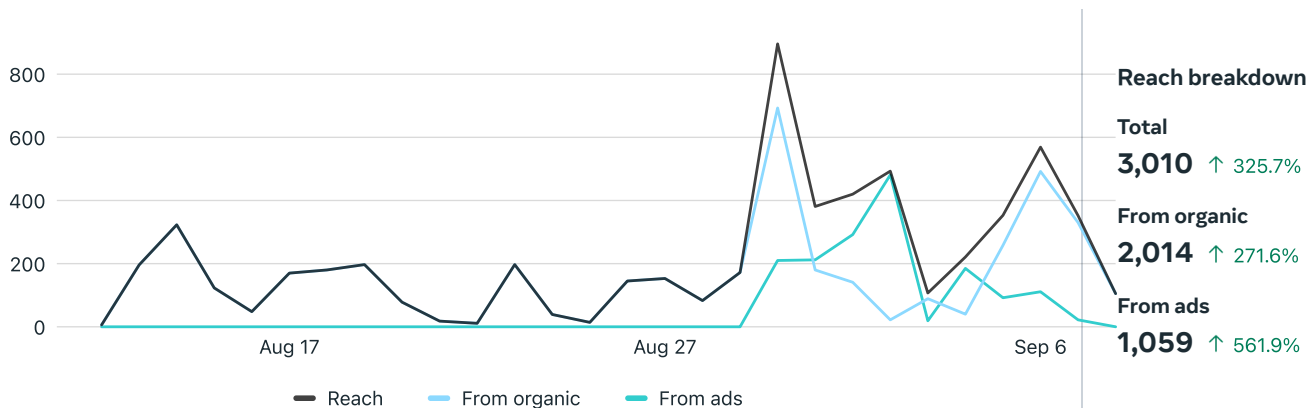
Weekly goal

|                                   |   |  |
|-----------------------------------|---|--|
| Publish one ad <span>0 / 1</span> | Publish 3 stories on Instagram <span>1 / 3</span> | Publish 6 posts on Facebook <span>2 / 6</span> |
|-----------------------------------|---|--|

#### Performance

Daily Cumulative

|  |  |                                     |  |
|--|--|-------------------------------------|--|
| <b>Reach</b><br>3K <span>↑ 325.7%</span> | <b>Content interactions</b><br>224 <span>↑ 100%</span> | <b>Followers</b><br>Lifetime<br>922 | <b>Link clicks</b><br>10 <span>↑ 150%</span> |
|--|--|-------------------------------------|--|



#### Ways to help grow your reach

##### Advertise your business

##### Instagram reach



Your Instagram reach when advertising is **49.5%** higher versus no ads.

Boost for reach again

##### Post frequently and improve content engagement

|  |  |
|--|--|
| <b>Posts</b><br>12 <span>↑ 100%</span>   | <b>Median Instagram post interactions</b><br>11 <span>↑ 10%</span> |
| <b>Stories</b><br>10 <span>↑ 400%</span> | <b>Median story interactions</b><br>2 <span>↑ 100%</span>          |

See tips to help improve your content

Create post