

APUNCEEDITED /TWITTER PAGE OF ELON MU APUNCEEDITED /TWITTER PAGE OF ELON MU quarters carrying a sink through the lobby area on Wednesday in San Francisco.

Elon Musk takes over Twitter but where will he go from here?

BY BARBARA ORTUTAY, TOM KRISHER AND MATT O'BRIEN ed Pres.

Elon Musk has taken contro of Twitter after a protracted legal battle and months of un-

of Twitter after a protracted legal batte and months of un-certainty. The question now is what the billionaire Tesla CEO will actually do with the social media platform. Musk gave one indication of where he's headed in a tweet Friday, saying no decisions on content or reinstating of accounts will be made until a "content moderation council" is put in place. The council, he wrote, would have diverse viewpoints. Major personnel shakeups are widely expected, with Musk outing several top Twit-ter executives on Thursday. A fourth confirmed his depar-ture, in a twet. Buff words, the tech guru and self-proclaimed "Chief Twit," has otherwise made contradi-tory statement buying tirof 544 bullion. That has left Twitter's users,

inion. That has left Twitter's users

That has left Twitter's users, advertisers and employees to parse his every move in an ef-fort to guess where he might take the company. Many are looking to see if he will wel-come back a number of in-fluential conservative figures banned for violating Twitter's rules – speculation that is only heightened by upcoming elec-tions in Brazil, the U.S. and elsewhere.

tions in Brazil, the U.S. and elsewhere. "I will be digging in more to-day," he tweeted early Friday, in response to a conservative political podcaster who has complained that the platform favors liberals and secretively downgrades conservative voices. voices

Former President Donald Former President Donald Trump, an avid tweeter before he was banned, said Friday he was "very happy that Twit-ter is now in sane hands" but promoted his own social me-dia site, Truth Social, that he launched after being blocked from the more widely used platform platform

Trump was banned two days fter the Jan. 6 attacks for a pair of tweets that the company said continued to cast doubts on the legitimacy of the presidential election and raised risks for the presidential inauguration that Trump said he would not

that rrunny ... be attending. Trump has repeatedly said that he will not return to Twit-

ter even if his account is rein-stated, though some allies won-der if he'll be able to resist as he

der ihhe'll be able to resist as he moves closer to announcing another expected presidential campaign. His Twittre account remained suspended Friday. Meanwhile, conservative personalities on the site began recirculating long-debunked conspiracy theories, including about COVID-19 and the 2020 dection, in a toneure-in-check about COVID-19 and the 2020 election, in a tongue-in-cheek attempt to "test" whether Twit-ter's policies on misinforma-tion were still being enforced. The mercurial Musk has not made it easyto anticipate what he'll do. He has criticized Twitter's

he'll do. He has criticized Twitter's dependence on advertisers, but made astatement Thursday that seemed aimed at soothing their fears. He has complained about restrictions on speech on the platform - but then vowed wouldn't let it become a "helscape." And for months it wasn't even clear if he wanted to control the company at all. After Musk signed a deal to acquire Twitter in April, he trid to back out of it, leading the company to sue him to for chim to go through with the acquisition. A Delaware but ha analyst Dan Ives estimated that Musk and his mwestors overpaid. Even Musk as aid the \$44 billion price tag for Twitter was too high putthathe company had great potential.

but that the company had great potential. The payment "will go down as one of the most overpaid tech acquisitions in the histo-ry of M&A deals on the Street, in our opinion," Ives wrote in a note to investors. "With fair value that we would peg at roughly \$25 billion, Musk buying Twitter remains a major head scratcher that ul-timately he could not get out timately he could not get out of once the Delaware Courts got involved."

After months of uncertainty After months of uncertainty, a series of moves by Musk this week signaled that the deal would in fact go through. On Wednesday, he strolled into the company's San Fran-

cisco headquarters carrying a porcelain sink and tweeted "Entering Twitter HQ-let that sink in!" Then on Thursday, he tweeted, "the bird is freed," a reference to Twitter's logo. The same day, Musk fired

The same day, Muss mee CEO Parag Agrawal, CFO Ned Segal and Chief Legal Counsel Vijaya Gadde. Sean Edgett, who had been Twitter's general counsel, confirmed on Twitter Friday that he's also out of a job,

posting that the company isfull of the most amazing people. "Keep taking good care of this place, Tweagle," he added, re-ferring to the company name for Twitter's legal department. Gadde, meanwhile, removed all references to her former employer from her Twitter bio, while trolls continued to post housands abusive messages in replies to her most recent tweet. As concerns rise about the direction of Twitter's content moderation, European Union Internal Market Commis-sioner Thierry Breton tweeted to Musk on Friday that "In Europe, the bird will fly by our rules."

Europe, the bird will fly by our rules." Breton and Musk met in May and appeared in a video together in which Musk said he agreed with the 27-nation bloc's strict new online regula-tions. Its Digital Services Act threatens big tech companies with billions in fines if they don't police platforms more strictly for illegal or harmful content such as hate speech and disinformation. Musk has also spent months deriding Twitter's "span bots" and making sometimes con-flicting pronouncements about Twitter's problems and how to fix them. He posted a note Thursday

He posted a note Thursday imed at addressing concerns He posted a note 'Thursday aimed at addressing concerns that his plans to promote free speech by cutting back on moderating content will open the floodgates to more online tuxicity and drive away users. It showed a newfound emphasis on adrevenue, especially a need for 'Twitter to provide more "relevantads" - which typically means targeted ads that rely on collecting and analyzing users personal information. About 90% of Twitter's rev-enue comes from advertising.

enue comes from advert but it's far from being the big gest digital marketing plat form. Google, Amazon and form. Google, Amazon and Meta account for about 75% of digital ads. Twitter was just 1% digital ads. Twitter was just 1% of global digital ad spending in 2022, according to an Insider Intelligence projection. Lou Paskalis, former head of media for Bank of America,

said Twitter's most loyal ad-vertisers, many Fortune 100 companies, believe in the plat-form and probably won't leave unless "some really untoward things" happen. The takeover means Twit-

The takeover means Twit-ter is becoming a private company. Trading of its shares was suspended Fri-day, and they will be pulled from the New York Stock Exchange next month.

As fentanyl drives overdose deaths, mistaken beliefs persist

BY GEOFF MULVIHILL Associated Press

Lilianna Alfaro was a recent high school graduate raising a toddler and considering join-ing the Army when she and a friend bought what they thought was the anti-anxiety thought was the anti-anxiety drug Xanax in December 2020. Lillianna Alfaro was a recent

2020. The pills were fake and con-tained fentanyl, an opioid that can be 50 times as powerful as the same amount of heroin. It killed them both.

"Two years ago, I knew nothing about this," said Holly Groelle, the mother of 19-year-old Alfaro, who lived in Appleton, Wisconsin. "I felt

In Appendix, Viscouris, Teiri bad because it was something I could not have warned her about, because Iddin't know'. The drug that killed her daughter was rare a decade ago, but fentanyl and other Iab-produced synthetic opiods now are driving an overdose crisis deallier than any the U.S. has ever seen. Last year, overdoses from all drugs claimed more than 100,000 lives for the first time, and the deaths this year have remained at nearly the same level – more than gun and auto deaths combined. The federal government Counted more accidental overdose deaths in 2021 alone than it did in the 20-year pe-riod from 1979 through 1998. Overdose inrecent years have been many times more fre-quent than they were during the black tar heroin epidemic that 1ed President Richard Nixon to launch his War on Drugs, or during the cocaine crisis in the 1980s. As fentanyl gains attention, mistaken beliefs persist about

North S Augusta ١, South Carolina's Riverfront

Synthicity of coronal accellation interest of the Finance Director of the City of North Augusta, South Carolina, 1, Christine B, James, Tax Collector for the City of North Augusta, South Carolina, have seized, leveld upon and taken into my exclusive possission the following: I will sell the same at the University of South Carolina Alien Convocation Center located at 2404 Champion Way Ficantieville, S C on Monday, November 7, 2022 at 10:00 AM the same height the legal sates data, a public audicult, on the indpest Uidef or cash, for taxes due the City of North Augusta, South Carolina. 2021 TAXES WILL BE COLLECTED AT TIME OF SALE.

Payments received after 5:00 PM on October 24, 2022 may not have been credited to the listing below. For assistance, please contact the City of North Augusta Tax Department at 803-441-4214. Our office is located in the Municipal Building, 100 Georgia Avenue, North Augusta. SC 29841.

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A photojournalist takes pictures of the exhibits on "The Faces of Fentanyl" at DEA headquarters before a press event at DEA headquarters, Arlington, Va., on Sept. 27.

the drug, how it is trafficked nd why so many people are dying.

Experts believe deaths Experts believe deaths surged not only because the drugsares powerful, but also because fentanyl is laced into so many other illicit drugs, and not because of changes inhow many people are using. In the late 2010s - the most recent period for which fed-eral data is available - deaths were skyrocketing even as the number of people using opi-oids was dropping.

were skytokening even as ute number of people using op-oids was dropping. Advocates warn that some of the alarms being sounded by politicians and official sare wrong and potentially dam-gerous. Among those ideas: that tightening control of the U.S.-Mexico border would stop the flow of the drugs, though experts say the key to reining in the crisis is reduc-ing drug demand; that fen-tanyl might turn up in kids' Halloween; and that merely touching the drug briefly can be fatal – something that re-searchers found untrue and that advocates worry can make first responders hesi-

treatment. All three ideas were brought

tate about giving lifesaving

Saturday, October 29, 2022: 5A

All three ideas were brought up this month in an online video billed as a pre-Hallow-een public service announce-ment from a dozen Republi-can U.S. senators. A report this year from a bipartisan federal commis-sion found that fentanyl and similar drugs are being made mostly in labsin Mexico from chemicals shipped primarily from China.

chemicals shipped primarily from China. In New England, fentanyl has largely replaced the sup-ply ofheroin. Across the coun-try, it's being laced into drugs such as cocaine and metham-phetamine, sometimes with deadly results. And in cases like Alfaro's, it's being mixed in Mexico or the U.S. with other substances and pressed into pills meant to look like other drugs_

into pills meant to look like other drugs. The U.S. Drug Enforce-ment Agency has warned that fentanyl is being sold in multicolored pills and pow-ders - sometimes referred to as "rainbow fentanyl" - mar-keted on social media to teens and young adults.

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