

RESOLUTION NO. 2022-08
A RESOLUTION ESTABLISHING A MURAL DESIGN REVIEW BOARD

WHEREAS, City of North Augusta development code Chapter 13 – Signs provides for murals to be installed in certain zoning districts; and

WHEREAS, a mural is defined in the code as “a painting or other work of art executed directly on a wall. Signage painted on walls does not automatically qualify as a mural”; and

WHEREAS, the code provides for the city council to establish a design board to review and approve applications to install murals; and

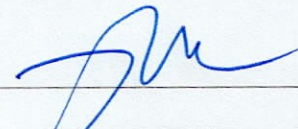
WHEREAS, the design board shall consist of five (5) members and shall be nominated by the mayor and confirmed by council via resolution and thereafter will serve at the pleasure of council.

NOW THEREFORE, BE IT RESOLVED by the Mayor and City Council of the City of North Augusta, South Carolina, in meeting duly assembled and by the authority thereof, that the following individuals are hereby appointed to serve as the Mural Design Review Board:

1. Planning & Development Department: La’Stacia Reese, Planning Technician (serves as Board Coordinator and primary staff contact)
2. North Augusta Forward: Avery Spears-Mahoney, Executive Director
3. Downtown Merchant’s Alliance Design Committee: Jennifer Elliott, Shoppe 3130
4. Arts & Heritage Center: Garland Gooden, Board Member
5. Riverside Village Business: Jeannine Steinkuhl, Crowne Plaza

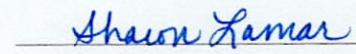
BE IT FURTHER RESOLVED that the City Council approves the application procedure and review criteria as set forth the “North Augusta Mural Application Process” in Exhibit A.

DONE, RATIFIED, AND ADOPTED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH AUGUSTA, SOUTH CAROLINA, ON THIS 7th DAY OF FEBRUARY 7, 2022.



Briton S. Williams, Mayor

ATTEST:



Sharon Lamar, City Clerk

City of North Augusta Mural Application Process

I. Application Submission:

Applications shall be submitted to the North Augusta Planning & Development Department, Attention: La'Stacia Reese (electronically to: planning@northaugusta.net or mailed to/in person at: 100 Georgia Avenue, North Augusta, SC 29841). An application is considered complete if it meets the following requirements: 1) mural is located in a zoning district permitted by the Development Code; 2) all signatures are affixed; and 3) all required sketches and descriptions are received.

II. Mural Design Review Board:

Complete applications shall be reviewed and approved by the Mural Design Review Board. The board shall consist of five (5) members nominated by the mayor and confirmed by council via resolution:

1. Planning & Development Department: La'Stacia Reese, Planning Technician (Board Coordinator)
2. North Augusta Forward: Avery Spears-Mahoney, Executive Director
3. Downtown Merchant's Alliance Design Committee: Jennifer Elliott, Shoppe 3130
4. Arts & Heritage Center: Garland Gooden, Board Member
5. Riverside Village Business: Jeannine Steinkuhl, Crowne Plaza

III. Mural Application Requirements:

1. Applications will be made using the standard "Application for Mural."
2. The mural application may be submitted electronically or hard copy and contain the following:
 - a. Color sketch of proposed mural.
 - b. Sketch of mural on proposed building, drawn to scale.
 - c. Written description of the type of paint to be used, expected life span and maintenance plan for the mural.
 - d. Anything else the applicant wishes to provide describing the mural, its contents, the artist completing the work, or any other relevant information.
 - e. The building owner on which the proposed mural is to be placed shall consent to the mural placement on the property, agree to maintain the mural, and consent to restore the façade upon which the mural is placed to its prior condition if mural is not properly maintained.
3. An application review meeting will be called upon receipt of a complete application. Meetings may take place in person at the Municipal Center or virtually via electronic methods. Multiple review meetings may be required; additional information be requested by Board for review.
4. Upon approval of the application by the Mural Design Review Board, applicant will be formally notified in writing. Murals may only be constructed following full written approval. Any decision made but the board is considered final.

IV. The Review Board will determine if the mural meets the following criteria:

1. Mural tastefully depicts the history, heritage, culture, or events of the local area. It is the intent of the City to provide opportunities for artists and sponsors of art to create noncommercial, publicly accessible exhibits of a social, cultural or historical significance.
2. The color(s) and theme(s) of mural must be compatible with nearby buildings and sites and should complement the ambience of the surrounding area.
3. Commercial, controversial, and sexually explicit themes are prohibited; except on church properties, religious themes are prohibited.
4. Neither the design nor location of a mural shall constitute a significant traffic hazard, endanger safety, or be detrimental to the use or enjoyment of property in the vicinity of the mural.
5. Artificial lighting shall not be used to illuminate a mural.
6. Murals may be used to support a group of businesses, but cannot be the primary signage for any single business. Further information regarding commercial signage can be found in Development Code Article 13 – Signs.