

RESOLUTION NO. 2021-16
A RESOLUTION AUTHORIZING A REALLOCATION OF A PORTION OF THE ORIGINAL FUNDING ALLOCATION RECOMMENDATIONS OF THE ACCOMMODATIONS TAX ADVISORY COMMITTEE FOR THE DISBURSEMENT OF REVENUES FROM THE ACCOMMODATIONS TAX YEAR 2017-2018

WHEREAS, the City adopted Resolution 2020-05 on February 3, 2020 with the following funding allocations; and

Organization	Project Category	Project Name	Amount Requested	Amount Awarded
Aiken County / Ashley Havird	Tourism-Related Events	Ad in Rowing News Magazine	\$1,377	\$1,377
FWB Fund Inc. / Lisa Taylor	Tourism-Related Events	Spring Concert Amphitheater	\$20,000	\$15,439.31
Arts & Heritage / Mary Ann Bigger	Tourism-Related Events	Arts & Heritage Rack Cards	\$1,500	\$1,500
NAPRT/ Rick Meyer	Tourism-Related Events	Amphitheater Grand Opening	\$10,000	\$5,146.44
TOTAL			\$32,877	\$23,462.75

WHEREAS, the Mayor requested an extension to expend these funds from the Tourism Expenditure Review Committee (TERC) on September 29, 2020 due to delayed projects as a result of COVID-19; and

WHEREAS, due to continued restrictions on gathering and social distancing requirements several projects have now been restructured to local only events or delayed indefinitely; and

WHEREAS, the City's Parks, Recreation and Tourism Department (PRT) was allocated \$10,000 from the accommodations tax year 2019-2020 for the Sharon Jones Amphitheater Concert Event Operations; and

WHEREAS, PRT was allocated \$45,147.37 from the accommodations tax year 2018-2019 for a mobile stage; and

WHEREAS, additional funding is needed to support event operations of the Sharon Jones Amphitheater Concert to include stage, sound, backline and staffing and additional funding is also needed to secure the mobile stage for use at City events and other entertainment events; and

WHEREAS, the following revised funding allocations are presented for Council's consideration:

Organization	Project Name	Original Allocation	Revised Allocation
Aiken County / Ashley Havird	Ad in Rowing News Magazine	\$1,377	\$1,377
FWB Fund Inc. / Lisa Taylor	Spring Concert Amphitheater	\$15,439.31	\$0
Arts & Heritage / Mary Ann Bigger	Arts & Heritage Rack Cards	\$1,500	\$1,500
NAPRT/Rick Meyer	Amphitheater Grand Opening	\$5,146.44	\$0
NAPRT/Rick Meyer	Sharon Jones Amphitheater Concert Event Operations	19/20 tax year request	\$6,500
NAPRT/Rick Meyer	Mobile Stage	18/19 tax year request	\$14,085.75
TOTAL			\$23,462.75

NOW THEREFORE BE IT RESOLVED by the Mayor and City Council for the City of North Augusta, in meeting duly assembled and by the authority thereof that:

1. Funding be reallocated as recommended and that the funding source be the Accommodations Tax Fund for tax year 2017-2018.
2. Any net profits received by the City from the Sharon Jones Amphitheater Concert are to be deposited into the Capital Projects Fund and combined with accommodations tax funding awarded to PRT for purchase of the mobile stage for City and other entertainment events.

DONE, RATIFIED AND ADOPTED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF NORTH AUGUSTA, SOUTH CAROLINA, ON THIS 19 DAY OF APRIL, 2021.



Robert A. Pettit, Mayor

ATTEST:



Sharon Lamar, City Clerk