

AGENDA

City of North Augusta Accommodations Tax Committee

Tuesday January 12, 2021

9:30am @ Crowne Plaza North Augusta

zoom id: 665 880 8973

Passcode: 259492

Call to Order

Committee:

John Felak- Lookaway Inn

Mary Ann Bigger - North Augusta Arts and Heritage Center

Havird Usry- Fat Mans/ Sno Cap

Brandon Greene- GreenJackets

David Sulak - Crowne Plaza

Trish Beam - Holiday Inn Express

Jon Dawkins – Chick Fi La North Augusta

Summary of Applications

1	North Augusta Map/ Lifestyle	NA Chamber/ Terra Carroll	\$7,000	
2	Carrsville Historic District	First Providence Foundation- Alexander Pope	\$25,000	
3	Palmetto Peach State Run	NA Forward/ Avery Spears	\$10,500	
4	Living History Park Advertising	Lynn Thompson- Living History Park	\$5,800	
5	Rowing Ad	Aiken County PRT – Ashley Havird – Brad Holdren	\$1,147.50	
6	1 st Annual Augusta Rowing Club Coaches Conference	Augusta Rowing Club – Brad Holdren	\$15,000	
7	River Amphitheater Concert	FWB Fund Inc / Lisa Taylor	\$30,000	
8	Sharon Jones Amphitheater	NAPRT – Rick Meyer	\$10,000	
9	Live Streaming at NAPRT	NAPRT- Rick Meyer	\$5,000	
10	Peach Jam	Van Johnson/ Game Plan Sports/ Jeremy Jiunnies	\$10,000	
	Total		\$119,447.50	\$74,244.35

\$74,244.35 to allocate out by application process

Review Amounts

Finalize Allocation

Adjourn