

## Public Engagement Plan

A public engagement plan lists the types of planned public engagement activities and details how each will inform the rewrite and how will take lead responsibility. The following is the public engagement plan for the Development Code Rewrite.

Engagement Activity	Who is the Target Audience?	When in the Project will this Occur?	Where will the Activity Occur?	Who is the Lead?	Intended Outcome of the Activity?
Creation of a project webpage	Everyone who uses a computer; especially those who want to choose when they engage	Ongoing beginning by 11/20	City website	Staff; consultant will assist in providing content	To provide a 24/7 portal and ongoing flow of information regarding the project
Steering committee meetings	The appointed steering committee	As indicated in the project schedule or otherwise needed throughout the project	Online and in-person at a location chosen by the city	Consultant for meetings indicated on the project schedule; staff for any additional meetings needed	To provide primary project direction and feedback; to make the rewrite process run more smoothly and the product be more responsive to community input and needs
Stakeholder meetings	Stakeholder groups with the community such as members of council, the planning commission and the BZA; builders and developers; attorneys; realtors; designers; property/business associations; and major landowners	This will occur early in Phase 2	Online through Zoom and SurveyMonkey as well as by phone if necessary	Consultant with support from staff	To engage citizens with special interests in the project area; to ensure adequate input from those most familiar with the plan and code
Public presentations and workshops	The general public	Phases 2 and 3	In person	Consultant	To keep the public informed and to solicit feedback on the draft
Presentations to elected officials, the planning commission, and the public during the drafting process	Elected and appointed officials and public who attend meetings	Phases 2 and 3	City meeting facilities	Staff with consultant support; consultant to address Greenwood County Council	To solicit input on the draft and final Plans and to meet statutory requirements
Presentations to elected officials and planning commissions as part of the adoption process	Elected and appointed officials and public who attend meetings	Phase 4	City meeting facilities	Staff	To solicit input on the draft and final Plans and to meet statutory requirements
Presentations to Community groups	Discreet community groups who request a presentation	As needed	At individual meeting locations	Staff	To provide information about the project to specific interest groups
Press releases	General population; newspaper readers	As needed	Newspapers	Staff with consultant support	To provide accurate information for the general public
Facebook site or Twitter feed	Facebook and Twitter users	As needed	Online	Consultant will provide content for the city's social media postings to promote upcoming public meetings and notify the public when drafts are ready for review	To provide another avenue for public information