

Planning Commission



Agenda for the Thursday, November 15, 2018 Study Session

Members of the Planning Commission

Woods Burnett

Chairman

Leonard Carter, Jr.

Bob Clark

Timothy V. Key

JoAnn McKie

Larry Watts

Briton Williams

CITIZEN ASSISTANCE: Individuals requiring special assistance or a sign interpreter to participate in the meeting are asked to please notify the Department of Planning and Development 48 hours prior to the meeting at 803-441-4221.

1. **Call to Order** – 6:00 p.m.

Council Meeting Room, 3rd Floor

2. **Discussion** –

A. Signage –

a. Proposed Revisions

3. **Adjourn**

SUMMARY

Chair Burnett has asked Commissioners to review and comment on potential changes to the sign code based on the study session held on October 18, 2018. Staff provides a summary below.

- 1) All agree to standardize to 30 seconds for all sign change.
 - a. Do we want to make an exception or Cash/Credit cost changes?
- 2) 50% limit in size for readerboards remains
- 3) Different suggestions related to:
 - a. Colors of signage
 - b. Alpha-numeric only
- 4) Additional recommendation to change "Temporary Signage" allowance to 60 days.

PLANNING COMMISSIONER SUGGESTIONS

Suggestion 1:

Content seems adequately covered in 13.2.4. Some cities add limitations and list "certain anatomical parts" or sexually wording on depiction.

13.6.1 Temporary signs. Extend period on private property to 60 days. Many folks like to have political signs out earlier than 30 days and this was just legitimize what is already happening (such as church signs for upcoming Bible school which are routinely violating the 30 day limit).

13.6.2 Limits number of days per 180 days. I assume added to prevent slight variation in a sign being repeatedly replaced (size, color, etc.)

13.9.1 Flashing Signs. Seems ok when combined with definition in 13.13.14

13.13.13 Readerboards: Eliminate color limitation for letters and numbers? Increase choices? Why 10 seconds here and 30 seconds in 13.19.1 Flashing Signs?

Suggestion 2:

13.13.13 Column M - Electronic Readerboards

An "Electronic Readerboard" means a sign which displays messages in alternating light cycles. Electronic readerboards shall consist of a black or dark background. Changes to

the light pattern shall occur no more than once in any thirty (30) second period and shall not include fading, flashing, scrolling or sliding transitions or moving animation. The changeable message portion of the sign may occupy up to fifty percent (50%) of the area of the sign of which it is a part. (Rev. 12-1-08; Ord. 2008-18).

Suggestion 3:

13.9.1 Flashing Signs

Any sign which displays intermittent, ~~or~~ flashing, **or moving** illumination which changes more than once in any thirty (30) second period is prohibited.

13.13.13 Column M – Electronic Readerboards

An "Electronic Readerboard" means a sign which displays messages **with alpha-numeric symbols using** alternating light cycles. Electronic readerboards shall consist of a **single permanent** black or dark background color per copy change with white, red, ~~or~~ yellow, **or green** letters or numbers. Changes to the light pattern shall occur no more than once in any ~~ten (10)~~ thirty (30) second period and any message shall not include fading, flashing, scrolling, blinking, flickering or sliding transitions or moving animation. The changeable message portion of the sign may occupy up to fifty percent (50%) of the area of the sign of which it is a part. (~~Rev. 12-1-08; Ord. 2008-18~~)